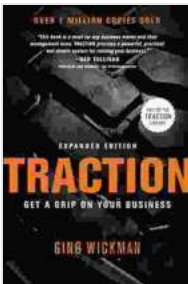


Traction: Get Grip On Your Business

Build a product or service that people want. This is the focus

The key is to find traction strategies that work for your startup and your target audience.

Traction is a valuable resource for startups that are looking to achieve growth. The book provides a framework that startups can use to develop and execute a traction strategy. By following the Traction Framework, startups can increase their chances of success.



Traction: Get a Grip on Your Business by Gino Wickman

★★★★☆ 4.6 out of 5

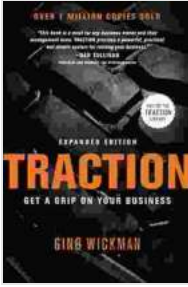
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Text-to-Speech : Enabled
Enhanced typesetting : Enabled
X-Ray : Enabled
Word Wise : Enabled
Print length : 274 pages
Screen Reader : Supported



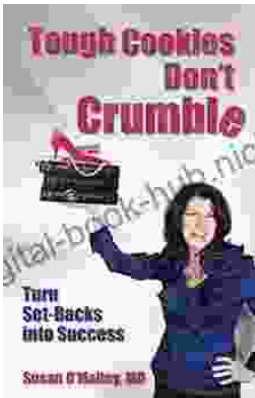
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