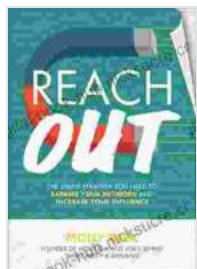


# The Simple Strategy You Need To Expand Your Network And Increase Your Influence



## Reach Out: The Simple Strategy You Need to Expand Your Network and Increase Your Influence by Molly Beck

★★★★☆ 4.7 out of 5

Language : English  
File size : 2472 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 241 pages



Networking is essential for career success, but it can be difficult to know how to do it effectively. This article provides a simple strategy that you can use to expand your network and increase your influence.

### Step 1: Identify Your Goals

Before you start networking, it's important to identify your goals. What do you want to achieve by networking? Do you want to find a new job? Get a promotion? Meet new people? Make new friends?

Once you know your goals, you can start to develop a strategy for achieving them.

### Step 2: Get Out of Your Comfort Zone

Networking can be uncomfortable, but it's important to get out of your comfort zone if you want to expand your network. Attend events, meet new people, and start conversations.

The more people you meet, the more likely you are to find someone who can help you achieve your goals.

### **Step 3: Build Relationships**

Networking is not just about collecting business cards. It's about building relationships.

When you meet someone new, take the time to get to know them. Find out what they do, what their interests are, and what their goals are.

The more you know about someone, the easier it will be to build a lasting relationship with them.

### **Step 4: Give Back**

Networking is a two-way street. If you want to benefit from networking, you need to be willing to give back.

Help others achieve their goals, introduce people to each other, and share your knowledge and expertise.

The more you give, the more you will receive.

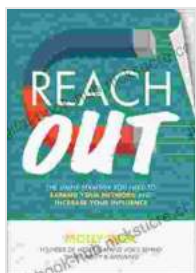
### **Step 5: Be Patient**

Networking takes time. Don't expect to see results overnight.

Be patient and persistent, and you will eventually see your network grow and your influence increase.

Networking is an essential part of career success. By following the simple strategy outlined in this article, you can expand your network and increase your influence.

Get out of your comfort zone, build relationships, give back, and be patient. With time and effort, you can achieve your networking goals.



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