

Manual of Museum Planning: A Step-by-Step Guide to Successful Museum Development

The Manual of Museum Planning is an essential resource for museum professionals and anyone involved in museum development. It provides a comprehensive overview of the planning process, from the initial feasibility study to the final evaluation. The Manual is divided into four main sections:

- Part 1:
- Part 2: Planning
- Part 3: Implementation
- Part 4: Evaluation

Each section is further divided into chapters that cover specific topics, such as mission development, exhibition planning, educational programming, and marketing.

The Manual of Museum Planning was first published in 1960 by the American Association of Museums (AAM). The AAM is a professional organization that represents museums of all types and sizes. The Manual was developed to provide museum professionals with a comprehensive guide to the planning process.

Manual of Museum Planning: Sustainable Space, Facilities, and Operations by Gail Dexter Lord

★★★★☆ 4.5 out of 5

Language : English

File size : 37942 KB



Text-to-Speech : Enabled
Enhanced typesetting: Enabled
Word Wise : Enabled
Print length : 720 pages
Screen Reader : Supported



The Manual has been revised several times since its initial publication. The most recent edition was published in 2014. The 2014 edition includes new chapters on topics such as sustainability, technology, and community engagement.

The purpose of the Manual of Museum Planning is to provide museum professionals with a step-by-step guide to the planning process. The Manual can be used to develop new museums, expand existing museums, or renovate old museums.

The Manual is also a valuable resource for students and researchers. It provides a comprehensive overview of the museum planning process and can be used to inform research on museum development.

The Manual of Museum Planning is divided into four main sections:

- ****Part 1: **** provides an overview of the planning process and introduces the key concepts and terms used in the Manual.
- **Part 2: Planning** covers the five phases of the planning process:
 - Phase 1: Feasibility study

- Phase 2: Master plan
 - Phase 3: Detailed plan
 - Phase 4: Implementation plan
 - Phase 5: Evaluation
- **Part 3: Implementation** provides guidance on how to implement the museum plan. This section covers topics such as fundraising, marketing, and construction.
 - **Part 4: Evaluation** provides guidance on how to evaluate the museum plan. This section covers topics such as data collection, analysis, and reporting.

The Manual of Museum Planning can be used in a variety of ways. It can be used to:

- **Develop a new museum**
- **Expand an existing museum**
- **Renovate an old museum**
- **Conduct research on museum development**
- **Teach a course on museum planning**

The Manual is a valuable resource for museum professionals and anyone involved in museum development. It provides a comprehensive overview of the planning process and can help to ensure that museum projects are successful.

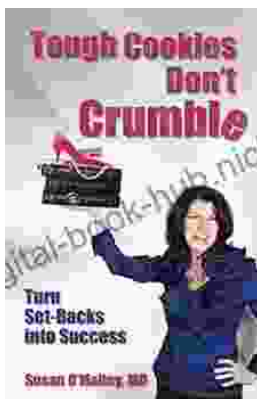
The Manual of Museum Planning is an essential resource for museum professionals and anyone involved in museum development. It provides a comprehensive overview of the planning process and can help to ensure that museum projects are successful. The Manual is a valuable resource for students, researchers, and practitioners alike.



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