

Keeneland's Ted Bassett: A Life in Horse Racing

Ted Bassett, a true icon in the world of horse racing, has dedicated his life to the sport. As the former President and CEO of Keeneland Racecourse, Bassett has been instrumental in shaping the landscape of Thoroughbred racing in the United States.



Keeneland's Ted Bassett: My Life

by JOSÉ CAMILO MARIÑO CASTAÑEDA

★★★★☆ 4.3 out of 5

Language : English

File size : 5964 KB

Text-to-Speech: Enabled

Screen Reader: Supported

Word Wise : Enabled

Print length : 440 pages



Bassett's journey in horse racing began at a young age. Growing up in the heart of Kentucky's Bluegrass region, he was surrounded by the rich tradition of Thoroughbred breeding and racing. His passion for horses led him to pursue a career in the industry, and he quickly established himself as a respected figure in the world of Thoroughbred auctions.

A Vision for Keeneland

In 1996, Bassett was appointed President and CEO of Keeneland Racecourse. It was a pivotal moment in his career, as it gave him the

opportunity to put his vision for the future of Thoroughbred racing into practice. Bassett believed that Keeneland had the potential to become a world-class destination for racing, breeding, and sales.

Under Bassett's leadership, Keeneland underwent a remarkable transformation. He oversaw the expansion of the racecourse, with the addition of new barns, track surfaces, and seating areas. He also introduced a number of innovative programs, including the Keeneland Select Sale and the Keeneland Breeders' Fund, which have become cornerstones of the Thoroughbred industry.

Bassett's dedication to Thoroughbred racing extends beyond Keeneland. He has served on numerous boards and committees, including the Thoroughbred Owners and Breeders Association (TOBA) and the National Thoroughbred Racing Association (NTRA). He is also a member of the Kentucky Horse Racing Hall of Fame.

A Lifetime of Service

Bassett's passion for horse racing is evident in everything he does. He is deeply committed to the well-being of the horses and to the integrity of the sport. He is also passionate about giving back to the community, and he has been involved in numerous charitable initiatives throughout his career.

In 2014, Bassett retired from his position as President and CEO of Keeneland. However, he continues to be actively involved in the Thoroughbred industry, serving as a consultant and advisor to various organizations. He is also a sought-after speaker, sharing his insights on the sport of horse racing with audiences around the world.

A Legacy of Leadership

Ted Bassett's legacy in the world of horse racing is immense. He has been a driving force behind the growth and success of Keeneland Racecourse, and he has made significant contributions to the Thoroughbred industry as a whole. Bassett is a true visionary leader, and his passion for horses and commitment to the sport are an inspiration to all who know him.

Ted Bassett's life and career are a testament to the power of dedication and passion. From his early days in the auction ring to his years at the helm of Keeneland Racecourse, Bassett has made an indelible mark on the world of horse racing. His legacy will continue to inspire generations to come.







Keeneland's Ted Bassett: My Life

by JOSÉ CAMILO MARIÑO CASTAÑEDA

★★★★☆ 4.3 out of 5

Language : English

File size : 5964 KB

Text-to-Speech: Enabled

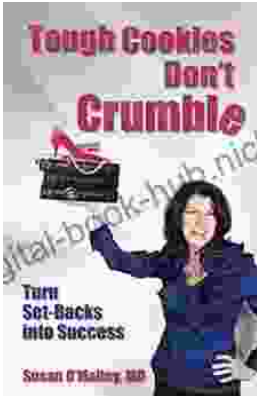
Screen Reader: Supported

Word Wise : Enabled

Print length : 440 pages

FREE

DOWNLOAD E-BOOK



Tough Cookies Don't Crumble: The Unbreakable Spirit of Those Who Overcome Adversity

Life is full of challenges. We all face them, in one form or another. But for some people, the challenges are so great that they seem insurmountable. They may come in...



The California-Born Diners, Burger Joints, and Fast Food Restaurants That Changed the World

California is known for many things, but its fast food scene is one of its most iconic. From In-N-Out to McDonald's, some of the most well-known fast food...