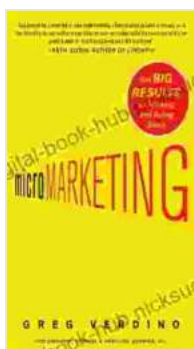


# Get Big Results By Thinking And Acting Small

In a world that's constantly telling us to go big or go home, it can be easy to feel like we're not doing enough if we're not setting our sights on grand, sweeping goals. But the truth is, sometimes the best way to achieve big results is to start small.

When you think small, you're not aiming for the moon. You're not trying to change the world overnight. You're simply focusing on taking one small step at a time. And it's those small steps that can eventually lead to big changes.



## MicroMarketing: Get Big Results by Thinking and Acting Small by Greg Verdino

★★★★☆ 4.7 out of 5

Language : English  
File size : 456 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Print length : 289 pages



Here are a few reasons why thinking and acting small can actually help you achieve big results:

1. **It's more manageable.** When you set small goals, they seem less daunting and more achievable. This can help you stay motivated and avoid giving up.

2. **It's less risky.** When you take small steps, you're less likely to make big mistakes. This can help you protect your progress and avoid setbacks.
3. **It's more sustainable.** When you set small goals, you're more likely to be able to stick with them over time. This can help you build momentum and make lasting progress.

So if you're looking to achieve big results, don't be afraid to start small.

Here are a few tips for how to do it:

1. **Set small, specific goals.** Don't try to do too much at once. Instead, focus on setting small, specific goals that you can achieve in a short amount of time.
2. **Break down your goals into smaller steps.** If your goal is too big, it can be overwhelming. Break it down into smaller, more manageable steps.
3. **Take action every day.** Don't wait for the perfect moment to start. Take action every day, even if it's just a small step.
4. **Celebrate your successes.** When you achieve a small goal, take the time to celebrate your success. This will help you stay motivated and keep moving forward.

Thinking and acting small can be a powerful way to achieve big results. By focusing on taking one small step at a time, you can build momentum and make lasting progress. So don't be afraid to start small. It's the first step to achieving your big goals.



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