

An Introduction to the Management Style of the Trio That Took Over Some of the World's Largest Companies

In recent years, the tech industry has seen a major shift in leadership. The old guard of tech giants—Steve Jobs, Bill Gates, and Larry Page—have all stepped down from their respective companies, leaving behind a new generation of CEOs to lead the way.

The most notable of these new leaders is a trio of young, dynamic executives: Satya Nadella of Microsoft, Sundar Pichai of Google, and Tim Cook of Apple. These three men have all taken the helm of their respective companies at a time of great change and uncertainty, and they have all quickly made their mark.

Nadella, Pichai, and Cook have all adopted a unique management style that is different from their predecessors. They are all known for being collaborative, inclusive, and customer-focused. They are also all willing to take risks and make bold decisions.



The 3g Way: An Introduction to the Management Style of the Trio That's Taken Over Some of the Most Important Icons of American Capitalism

by Francisco Souza Homem de Mello

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This new management style has been credited with helping Microsoft, Google, and Apple to remain at the forefront of the tech industry. The trio has overseen a period of unprecedented growth and innovation, and they have all been praised for their leadership.

So what are the principles of the trio's management style? What are the key elements that have made them so successful?

Here are some of the most important principles:

- **Collaboration:** Nadella, Pichai, and Cook are all big believers in collaboration. They know that the best ideas come from a diversity of perspectives, and they are always willing to listen to the input of their employees.
- **Inclusion:** The trio is also committed to inclusion. They believe that everyone should have a voice, and they are always working to create a more inclusive workplace.
- **Customer focus:** Nadella, Pichai, and Cook are all laser-focused on the customer. They know that the key to success is to build products and services that customers love.
- **Risk-taking:** The trio is not afraid to take risks. They are always looking for new opportunities to grow their businesses, and they are

not afraid to make bold decisions.

The trio's management style has had a profound impact on the tech industry. Microsoft, Google, and Apple have all flourished under their leadership, and they have all become more innovative and customer-focused.

The trio has also inspired other companies to adopt a more collaborative, inclusive, and customer-focused approach to management. This is a positive trend that is likely to continue in the years to come.

The trio of Satya Nadella, Sundar Pichai, and Tim Cook are some of the most successful CEOs in the world. They have all taken their respective companies to new heights, and they have all left a lasting legacy on the tech industry.

The trio's management style is based on collaboration, inclusion, customer focus, and risk-taking. These principles have been instrumental in their success, and they are likely to continue to guide them in the years to come.



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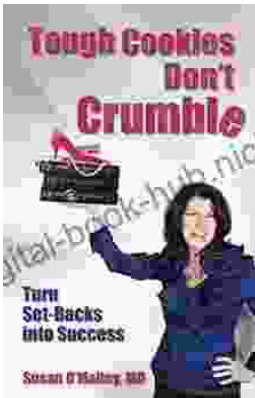
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